

ADV # \_\_\_\_\_ ADV. NAME ISS/FREEDOM PAC REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 ACT. # \_\_\_\_\_ ACT. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE

15260 VENTURA BLVD., #1240  
 SHERMAN OAKS, CA 91403  
 SALES PRSN LA- IZZY ROSTOVSKY

ORDER # \_\_\_\_\_ CONTRACT # 6228580 CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM PAC W/O 9/10 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/12 SEP16/12 WK-1

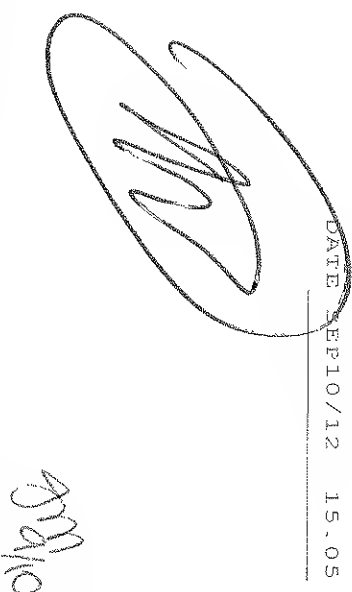
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP10/12 15.05

REP: 9/10- NEW POLITICAL ORDER \*\*RUSH STARTS TOMORROW\*\*  
 TTL \$33,350 / 28X  
 PLS CNF  
 T/R  
 HOLITE FOR IZZY

CON CM

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

1			900A-1000A	30		\$650.00	9/11	9/14	8		TU-F	8
PROGRAM : TODAY SHOW												
RA35+ : 2.7												
2			500P-530P	30		\$850.00	9/11	9/14	4		TU-F	4
PROGRAM : NEWS CH8 5P												
RA35+ : 3.3												
3			600P-630P	30		\$2,000.00	9/11	9/14	4		TU-F	4
PROGRAM : NEWS CH8 SIX												
RA35+ : 6.4												
4			1100P-1135P	30		\$1,800.00	9/11	9/16	4		TU-SU	4
PROGRAM : NEWS												
RA35+ : 3.3												



REP HEADLINE# 0220500  
 \*\*\* ORIGINAL REV# 000 \*\*\*

REP: TEL# 323-866-1414 FAX# 323-653-1865  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP10/12 15.05  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			600P-630P	30		\$800.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS												
RA35+ : 0.9												
6			800A-900A	30		\$700.00	9/16	9/16	2		SUN	2
PROGRAM : SUNDAY TODAY-NBC												
RA35+ : 2.1												
7			900A-1000A	30		\$425.00	9/16	9/16	2		SUN	2
PROGRAM : NEWS CH8 SUN AM												
RA35+ : 2.4												
8			1000A-1100A	30		\$2,800.00	9/16	9/16	2		SUN	2
PROGRAM : MEET THE PRESS												
RA35+ : 2.3												
9			600P-630P	30		\$900.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
RA35+ : 4.3												
SEP/12 33350.00												
												CONTRACT TOTAL 33350.00
												TOTAL SPOTS 28

MARKET TOTALS \$90,000 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WDCB 0% CABL 0%

POLITICAL ORDER

SVC- NOI BOOKS- NOV/PJ EST/ES NOV/ES  
 DEMOS- RA35+\*

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1073 Issue 1



**WFLA-TV**

P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 33350	<b>Campaign Ref:</b> E:120910066
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/10/12 to 09/16/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06228580
<b>Est./PO Number:</b> 06228580	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Freedom Pac W/o 9/10	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/10	Total	Cost
1	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots	8	8	5200
2	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots	4	4	3400
3	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4	4	8000
4	M-Su 11p News ..WTFS.	02	1800	30 Comme	Nbr of Spots	4	4	7200
5	Sat 6p News .....S.	03	800	30 Comme	Nbr of Spots	1	1	800
6	Sun 8a Today Show .....S	02	700	30 Comme	Nbr of Spots	2	2	1400
7	Sun 9a News .....S	02	425	30 Comme	Nbr of Spots	2	2	850
8	Sun 10a Meet The Press .....S	01	2800	30 Comme	Nbr of Spots	2	2	5600
9	Sun 6p News	02	900	30 Comme	Nbr of Spots	1	1	900
<b>Weekly Totals: Total Spots(Ord Spots)</b>						28	28	

**Target Enterprises**  
 15260 Ventura Blvd  
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**Freedom Pac / Issue**  
 Submission Number 1073 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 33350	<b>Campaign Ref:</b> E:120910066
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/10/12 to 09/16/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06228580
<b>Est./PO Number:</b> 06228580	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	Total	Cost
S							
<b>Weekly Totals:</b> Total Spots(Ord Spots)					28	28	

<b>Grand Totals</b>					<b>Month 9 Weeks: 5</b>		
					<b>09/10</b>		
<b>Totals</b>					28		28
<b>Spots</b>					28		33350
<b>Cost</b>							33350

<b>Grand Totals:</b>					<b>Spots:</b>	28
					<b>Gross Total:</b>	33,350.00
					<b>Commission:</b>	5,002.50
					<b>Net Total:</b>	28,347.50

REP HEADLINE# 6310109 TRF# E:120911  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-866-1414  
 ORDER WORKSHEET

FAX# 323-653-1865  
 HARRIS REPORT FROM REP SEP13/12 14.22  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/FREEDOM PAC  
 AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP. # OFF. # SALESMAN #

BUYER NAME RANDE LEVINE

SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6310109

CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM PAC W/O 9/17 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP17/12 SEP23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 14.22

REP: REV... 9/13

LINE#2 M-F/5-530P CXL 5X WK 9/17 \$1000  
 ADDED LINE#10 M-F/6-630P 3X WK 9/17 \$2000  
 TOT CXL: \$5,000/5X  
 TOT ADD: \$6,000/3X  
 REV TOT: \$37,225/31X  
 PLS CNF... TNX \_\_\_\_\_ JOCELYN/IZZY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

29/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	SZ		500P-530P	30		\$1,000.00	9/17	9/21	0		M-F	0

PROGRAM : NEWS CH8 5P  
 RA35+ : 3.3  
 ORD COM1: CXL 5X WK 9/17

10	A		600P-630P	30		\$2,000.00	9/17	9/21	3		M-F	3
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PROGRAM : NEWS CH8 6P  
 RA35+ : 6.4  
 ORD COM1: ADD

SEP/12 37225.00

CONTRACT TOTAL 37225.00  
 TOTAL SPOTS 31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$103,500      WFLA 35%      WFTS 25%      WTSP 40%      WTVT 0%      WTOG 0%      WTTA 0%      WMOR 0%  
 WMOX 0%      WXPX 0%      WWSB 0%      CABL 0%

POLITICAL ORDER

SVC- NSI      BOOKS- NOV/PJ EST/ES NOV/ES  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1074 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601  
**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 37225	<b>Campaign Ref:</b> E:120911018
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/17/12 to 09/23/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06310109
<b>Est./PO Number:</b> 06310109	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Freedom Pac W/o 9/17	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 9a Today Show II MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	3250
3	M-F 530p News MTWTF..	04	850	30 Comme	Nbr of Spots	5	5	4250
4	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots	5	5	9000
5	Sun 8a Today Show .....S	03	575	30 Comme	Nbr of Spots	1	1	575
6	Sun 9a News .....S	02	400	30 Comme	Nbr of Spots	1	1	400
7	Sun 10a Meet The Press .....S	01	4000	30 Comme	Nbr of Spots	1	1	4000
8	M-F 6a News MTWTF..	03	850	30 Comme	Nbr of Spots	5	5	4250
9	M-F 7a Today Show MTWTF..	03	1100	30 Comme	Nbr of Spots	5	5	5500
10	M-F 6p News	02	2000	30 Comme	Nbr of Spots	3	3	6000
<b>Weekly Totals:</b>						<b>Total Spots(Ord Spots)</b>	31	31

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1074 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 37225	<b>Campaign Ref:</b> E:120911018
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/17/12 to 09/23/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06310109
<b>Est./PO Number:</b> 06310109	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
MTWTF..							
<b>Weekly Totals:</b> Total Spots(Ord Spots)					31	31	

Grand Totals

		Month 9 Weeks: 5	
Totals		09/17	
Spots	31		31
Cost	37225		37225

Grand Totals:

<b>Spots:</b>	<b>31</b>
<b>Gross Total:</b>	<b>37,225.00</b>
<b>Commission:</b>	<b>5,583.75</b>
<b>Net Total:</b>	<b>31,641.25</b>



SEP10/12 17.14  
\*\*\* WH1A-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			900A-1000A	30		\$650.00	9/17	9/21	5		M-F	5
PROGRAM : TODAY SHOW												
RA35+ : 2.7												
2			500P-530P	30		\$1,000.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS CH8 5P												
RA35+ : 3.3												
3			530P-600P	30		\$850.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS CH8 530P												
RA35+ : 4.4												
4			1100P-1135P	30		\$1,800.00	9/17	9/23	5		M-SU	5
PROGRAM : NEWS												
RA35+ : 3.3												

REP HEADLINE# 6310109  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-866-1414  
 ORDER WORKSHEET

FAX# 323-653-1865  
 HARRIS REPORT FROM REP

SEP10/12 17.14  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			800A-900A	30		\$575.00	9/23	9/23	1		SUN	1
PROGRAM : SUNDAY TODAY-NBC												
RA35+ : 2.1												
6			900A-1000A	30		\$400.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS CH8 SUN AM												
RA35+ : 2.4												
7			1000A-1100A	30		\$4,000.00	9/23	9/23	1		SUN	1
PROGRAM : MEET THE PRESS												
RA35+ : 2.3												
8			600A-700A	30		\$850.00	9/17	9/21	5		M-F	5
PROGRAM : NC8 TODAY @ 6AM												
RA35+ : 1.5												
9			700A-900A	30		\$1,100.00	9/17	9/21	5		M-F	5
PROGRAM : TODAY SHOW												
RA35+ : 3.3												
SEP/12			36225.00									
CONTRACT TOTAL												36225.00
TOTAL SPOTS												33

MARKET TOTALS \$103,500 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/FJ EST/ES NOV/ES  
 DEMOS- RA35+\*

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1073 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 36225	<b>Campaign Ref:</b> E:120911018
<b>Buyer:</b> " "	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/17/12 to 09/23/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06310109
<b>Est./PO Number:</b> 06310109	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Freedom Pac W/o 9/17	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 9a Today Show II MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	3250
2	M-F 5p News MTWTF..	03	1000	30 Comme	Nbr of Spots	5	5	5000
3	M-F 530p News MTWTF..	04	850	30 Comme	Nbr of Spots	5	5	4250
4	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots	5	5	9000
5	Sun 8a Today Show .....S	03	575	30 Comme	Nbr of Spots	1	1	575
6	Sun 9a News .....S	02	400	30 Comme	Nbr of Spots	1	1	400
7	Sun 10a Meet The Press .....S	01	4000	30 Comme	Nbr of Spots	1	1	4000
8	M-F 6a News MTWTF..	03	850	30 Comme	Nbr of Spots	5	5	4250
9	M-F 7a Today Show	03	1100	30 Comme	Nbr of Spots	5	5	5500
<b>Weekly Totals:</b>					<b>Total Spots (Ord Spots)</b>	33	33	

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1073 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 36225	<b>Campaign Ref:</b> E 120911018
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/17/12 to 09/23/12	<b>Weeks:</b>	<b>Order Ref:</b> 06310109
<b>Est/PO Number:</b> 06310109	<b>Contract type:</b>	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
MTWTF--							
<b>Weekly Totals:</b> Total Spots(Ord Spots)					33	33	

Grand Totals

		Month 9 Weeks: 5	
Totals		09/17	
Spots	33		33
Cost	36225		36225

**Grand Totals:** Spots: 33

Gross Total: 36,225.00  
 Commission: 5,433.75  
 Net Total: 30,791.25

# WFLA - Tampa

## Issue Inquiry Form

To: Station Political File  
cc: Station Political Specialist

Date: 9/5/2012

Account Executive: Izzy Rostovsky Office: HRP Los Angeles  
Name of Issue: Freedom PAC  
City, Station Municipality: Tampa, FL WFLA-TV

Inquiry Made By: Rande Levine  
Agency / Organization: Target Enterprises  
Address: 15260 Ventura Blvd  
Sherman Oaks, CA 91403  
Telephone: 818-905-0005 Fax: \_\_\_\_\_

Issue Advertiser: Freedom PAC  
Address: 125 Rock Creek Loop, Lansing, KS  
Telephone: 913-683-0871 Fax: \_\_\_\_\_

### Committee Members...

Treasurer: Cori Collis

Other: \_\_\_\_\_

Commercial Length: \_\_\_\_\_

Other: \_\_\_\_\_

Programs / Dayparts Requested: All

Station Offer: Same

Station Political Disclosure Statement: YES

Submitted to: Rande Levine

Date: 9/5

Stations Requested: WFLA

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WFLA Tampa, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">9/14</span>
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I, Randy Levine  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** As ordered

This broadcast time will be used by: Freedom PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Freedom PAC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

\* Agency/client refuses to sign/ fill out NAB Form.

_____	_____	_____
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____	_____	_____
Signature	Printed Name	Title